

December 11th, 2008

Toshiba appoints Dane-Elec to distribute memory products in Israel

Toshiba Electronics Europe has appointed Dane-Elec to distribute its full range of memory products including SD cards and USB flash drives in Israel. The move is an additional step to the previous announcement appointing Dane Elec in the French market, where Dane-Elec is one of the leading memory suppliers. The agreement also covers other countries in Europe where Dane-Elec operates.

Toshiba developed flash memory in 1984 and subsequently invented NAND flash, the basis of much of the memory used in portable consumer and business products today. Toshiba continues to push the technology limits with its range of high quality, branded memory products. The company recently introduced a new range of SD cards offering data read speeds of up to 20MByte/sec and write speeds of up to 10MByte/sec. Toshiba's leading edge manufacturing capabilities allow capacities of up to 32GByte to be produced.

In November 2008 a newly styled range of USB flash drives, utilising Toshiba's 43nm process technology, has been rolled out offering capacities up to 16GByte.

For more information on Toshiba's memory business, please visit www.toshiba-memory.com .

European Customer Service Hotline: +49 (0) 180 5 677765 (T-Com-Tarif: 14 Cent/Minute). E-Mail: support@toshiba-memory.de

About Toshiba

Toshiba Corporation is a leader in information and communications systems, electronic components, consumer products and power systems. The company's integration of these wide-ranging capabilities assures its position as an innovator in advanced components, products and systems. Toshiba operates a global network of more than 740 companies, with 198,000 employees worldwide and annual sales surpassing US\$76 billion.

Toshiba Electronics Europe (TEE) is the European Headquarters for the electronic components business of Toshiba Corporation, which is the world's fourth largest semiconductor vendor according to estimates by Dataquest.

Providing design, manufacturing, marketing and sales, TEE was formed in 1973 in Neuss, Germany. The company now has headquarters in Düsseldorf, Germany and subsidiaries in France, Italy, Spain, Sweden and the United Kingdom. Company president is Mr. Hitoshi Otsuka and the total number of personnel in Europe is around 400.

Toshiba Electronics Europe offers one of the industry's broadest IC and discrete product lines including high-end memory, microcontrollers, ASICs, ASSPs and display products for automotive, multimedia, consumer, telecoms and networking applications. The company also has a wide range of power semiconductor solutions.

For more company information visit Toshiba's web site at www.toshiba-components.com

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