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Toshiba Extends EXCERIA™ Range with SD, MicroSD Memory Cards as well as Compact Flash Cards for Professional Photographers

New cards rated to either VPG 65 or UHS 1 speed class for 4K or Full HD video recording and transfer.

Düsseldorf, Germany, 3rd September, 2015 – Toshiba Electronics Europe has extended its range of EXCERIA™ memory cards. These additions are made up of a new Compact Flash (CF) card, new SD and MicroSD cards, all of which combine large capacity and high read and write speeds, ideal for full HD video recording.

The EXCERIA PRO™ C501 Compact Flash card features capacities of up to 128GB and a UDMA 7 interface that supports data transfer speeds up to 167MB/s and is rated to the VPG 65^[1] standard, making it suitable for 4K video recording and ideal for professional use. The card has a maximum write speed of 150MB/s and a maximum read speed of 160MB/s.

Featuring capacities up to 128GB and read speeds of up to 48MB/s, the new mainstream EXCERIA MicroSD M301 product family comprises three cards for use in mobile phones (M301-EA), digital cameras (M301-EB) and notebooks and tablets (M301-EC). All cards meet UHS speed class 1 (U1)^[2] ratings and are fully compatible with standard MicroSD card

readers. The series also features an adapter to make it compatible with UHS-I SD slots. All members of the M301 family are shock, water, temperature and X-ray proof^[3].

The new high speed EXCERIA N301 SD cards deliver read speeds of up to 48MB/s allowing mainstream users to transfer files faster. The cards offer high capacity storage of up to 64GB and are built for the latest digital cameras ensuring smooth photo and video capture.

Notes:

[1] Compliant with the new Video Performance Guarantee (VPG 65) Profile Standard.

[2] UHS speed class 1. 10MB/s Min. write performance for video recording on UHS-I & UHS-II interfaces.

[3] Waterproof (compatible with IPX7), shockproof (passed 5m droptest), X-ray proof (compatible with ISO7816-1), temperature (operating environment) -25°C to 85°C.

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About Toshiba Electronics Europe

[Toshiba Electronics Europe](#) (TEE) is the European electronic components business of [Toshiba Corporation](#), which is ranked among the world's largest semiconductor vendors. TEE offers one of the industry's broadest IC and discrete product lines including high-end memory, microcontrollers, ASICs and ASSPs for automotive, multimedia, industrial, telecoms and networking applications. The company also has a wide range of power semiconductor solutions as well as storage products including HDDs, SSDs, SD Cards and USB sticks.

TEE was formed in 1973 in Neuss, Germany, providing design, manufacturing, marketing and sales and now has headquarters in Düsseldorf, Germany, with branch offices in France, Italy, Spain, Sweden and the United Kingdom. TEE employs approximately 300 people in Europe. Company president is Mr. Takashi Nagasawa.

For more company information visit TEE's web site at www.toshiba.semicon-storage.com.
For more information on the full range of retail memory products visit www.toshiba-memory.com

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