

Toshiba USB Drive Features Both Type-A and Type-C USB Connectivity

Company's first dual-port 32GB USB drive provides bridge between existing and latest high-end devices

**Düsseldorf, Germany, 10<sup>th</sup> March 2016** − Toshiba Electronics Europe has expanded its family of high-performance TransMemory<sup>TM</sup> USB Flash Drives with the European launch of its first drive to combine Type-A and 'next-generation' Type-C<sup>TM</sup> USB connectivity.

The TransMemory-EX™ U382 is a 32GB<sup>[1]</sup> USB pen drive offering a dual interface with both USB Type-A and USB Type-C ports. As a result it provides for quick and easy data transfer between the widest possible range of devices.



Based on Toshiba's proven NAND flash memory technology, the TransMemory-EX™ U382 is USB3.0 Super Speed-compatible and provides read and write speeds up to 95MB/s and 80MB/s<sup>[2]</sup> respectively.

"Providing convenience and versatility, USB Type-C is set to become the new standard in universal connectors," says Sandrine Aubert, Product Marketing Manager Toshiba Electronics Europe. "The availability of Toshiba's first drive to feature both USB Type-A and USB Type-C ports allows users to effortlessly bridge the gap between their existing hardware and the latest high-end mobile devices and PCs."

The TransMemory-EX™ U382 will be available in Q3 2016.

#### Notes:

For purposes of measuring memory capacity in this context, 1 GB = 1,073,741,824 bytes.

[2] Maximum data write speed may vary depending on the host device and file size.

\* TransMemory is a trademark of Toshiba Corporation \* USB Type-C<sup>TM</sup> and USB-C<sup>TM</sup> trademarks of USB Implementers Forum

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## **About Toshiba Electronics Europe**

<u>Toshiba Electronics Europe</u> (TEE) is the European electronic components business of <u>Toshiba Corporation</u>, which is ranked among the world's largest semiconductor vendors. TEE offers one of the industry's broadest IC and discrete product lines including high-end memory, microcontrollers, ASICs and ASSPs for automotive, multimedia, industrial, telecoms and networking applications. The company also has a wide range of power semiconductor solutions as well as storage products including HDDs, SSDs, SD Cards and USB sticks.

TEE was formed in 1973 in Neuss, Germany, providing design, manufacturing, marketing and sales and now has headquarters in Düsseldorf, Germany, with branch offices in France, Italy, Spain, Sweden and the United Kingdom. TEE employs approximately 300 people in Europe. Company president is Mr. Takashi Nagasawa.

For more company information visit TEE's web site at <a href="www.toshiba.semicon-storage.com">www.toshiba.semicon-storage.com</a>. For more information on the full range of retail memory products visit <a href="www.toshiba-memory.com">www.toshiba-memory.com</a>.

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