



**Toshiba Announces TransMemory™ USB 2.0 Hi-Speed-compatible Flash Drives with Capacities up to 128GB**

*Drives incorporate retractable USB connector for convenient protection*

**Düsseldorf, Germany, 31<sup>st</sup> August 2016** – Toshiba Electronics Europe has announced the European launch of a new family of Hi-Speed-compatible<sup>[1]</sup> TransMemory™ USB 2.0 Flash drives that will address portable data storage and transfer needs requiring capacities up to 128GB<sup>[2]</sup>.

The new TransMemory U203 Flash drives feature a sleek, white design and incorporate a USB connector that retracts quickly with the pull of a slide control. As a result, the drives combine ease of use with protection for the drive when not in use. Available drive capacities are 16GB, 32GB, 64GB and 128GB.

Based on Toshiba's proven NAND flash memory technology, TransMemory U203 drives offer a USB Type A interface and are compatible with Windows Vista™, Windows® 7, Windows® 8.1 and 10 and Mac OS X 10.6.6 -10.10.

Sandrine Aubert, product marketing manager, Toshiba Electronics Europe, comments: "The innovative retractable connector design integrated into the latest TransMemory drives provides the ultimate in convenient protection. These drives are part of Toshiba's new design storage generation for quick and easy data storage and transfer."

The USB 2.0 TransMemory U203 Flash Drives are covered by a five-year standard limited warranty.

Shipment of the new devices will commence in Q4 2016.

Notes:

[1] The term Hi-Speed USB 2.0 used herein is the name of a specification upon which this product is based, it does not guarantee the speed of its operation. USB 2.0 is not supported by Window® 98 SE and ME.

[2] For purposes of measuring memory capacity in this context, 1 GB = 1,073,741,824 bytes.

\* TransMemory is a trademark of Toshiba Corporation

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**About Toshiba Electronics Europe**

[Toshiba Electronics Europe](#) (TEE) is the European electronic components business of [Toshiba Corporation](#), which is ranked among the world's largest semiconductor vendors. TEE offers one of the industry's broadest IC and discrete product lines including high-end memory, microcontrollers, ASICs and ASSPs for automotive, multimedia, industrial, telecoms and networking applications. The company also has a wide range of power semiconductor solutions as well as storage products including HDDs, SSDs, SD Cards and USB sticks.

TEE was formed in 1973 in Neuss, Germany, providing design, manufacturing, marketing and sales and now has headquarters in Düsseldorf, Germany, with branch offices in France, Italy, Spain, Sweden and the United Kingdom. TEE employs approximately 300 people in Europe. Company president is Mr. Akira Morinaga.

For more company information visit TEE's web site at [www.toshiba.semicon-storage.com](http://www.toshiba.semicon-storage.com).

For more information on the full range of retail memory products visit [www.toshiba-memory.com](http://www.toshiba-memory.com).

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